



## Blue Hour Photography Essay Brief

**MINIMUM WORD COUNT:** 1,200-1,800

### Step 1: Do Some Research

This can be both personal/experimental research and online research. Look to see how others have written about the topic and structured a tutorial. Think about the step-by-step instructions you want to cover. Think about what photos you'll want to include to demonstrate your point.

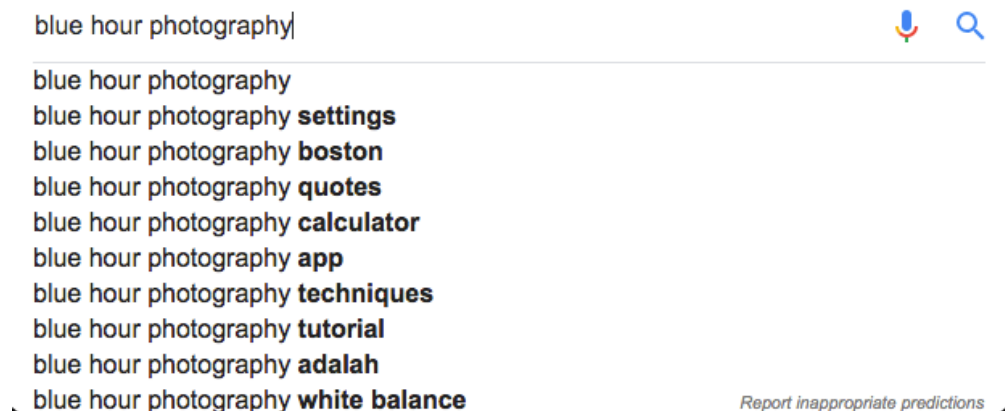
### Step 2: Make a List of Associated Keywords

Google a few keywords around taking photos during the blue hour. Pay special attention to Google's autofill suggestions, "People Also Ask" and "Related Searches" sections.

Make a list and use any keywords that pop up in the autofill section. This is important because this is what readers will specifically be searching for.

Pay special attention to any questions that pop up and try to answer those questions within your essay.

Example: When I do a Google search for "blue hour photography," the terms "blue hour photography settings" and "blue hour photography techniques" pop up, so you'll want to make sure you address these topics within your essay.





### People also ask

What time is Blue Hour photography? ▾

What is the golden hour of photography? ▾

How many minutes before sunset is golden hour? ▾

What time is twilight hour? ▾

### Searches related to blue hour photography

blue hour **selfie**

**golden** hour photography

blue hour photography **quotes**

blue hour photography **boston**

blue hour **selfies**

blue hour **app**

blue hour **quotes**

**twilight** photography

### Step 3: Follow Photonify's Essay Outline Template

Your essay should be written using this template/outline as a guide:

**Introduction** – Write two to three sentences introducing the blue hour photography.

**Bulleted List** – Create a bulleted list with an overview of what you'll be talking about in the essay. You want to give your reader a quick preview of the information you will be covering so they can quickly scan through to find the information they want to read most. Since this will be a tutorial essay, your bulleted list should include high-level steps/instructions you'll be going over.

**Bulleted List: Expanded** – Refer to the bulleted list you just created. Expand upon each step you outlined. Be sure to use subheadings throughout the article so that the text is broken up a bit and easy to read. A good way to structure your subheadings is by using what you wrote in your bulleted list.

**Conclusion** – Wrap up the article in one or two paragraphs.

If you'd like to see a few examples of this article template being used, check out the Photonify blog at <https://photonify.com/blog/>.