



Famous Photographer Essay Brief

MINIMUM WORD COUNT: 1,200-1,800

Step 1: Pick a Famous Photographer to Write About

This can be anyone historical and current and in any photo niche. Just pick someone you find interesting/inspiring.

A few examples of famous photographers you might write about:

- Ansel Adams
- Henri Cartier-Bresson
- Annie Leibovitz
- Richard Avedon
- Steve McCurry
- Dorothea Lange
- Elliott Erwitt
- Alfred Stieglitz
- Vivian Maier
- Anne Geddes
- Philippe Halsman
- Man Ray
- Weegee
- Mary Ellen Mark
- Robert Capa
- Sally Mann
- Robert Frank
- William Eggleston
- Irving Penn
- Garry Winogrand

Step 2: Do Some Research

Do some online research about your famous photographer. Think about what aspects of their life and work you want to cover.



Step 3: Make a List of Associated Keywords



Google a few keywords around the famous photographer you'll be writing about. Pay special attention to Google's autofill suggestions, "People Also Ask" and "Related Searches" sections.

Make a list and use any keywords that pop up in the autofill section. This is important because this is what readers will specifically be searching for.

Pay special attention to any questions that pop up and try to answer those questions within your essay.

Example: if I were writing an essay about Ansel Adams, some of the keywords I would use would be "Ansel Adams Prints," "wilderness," and "moonrise."


People also ask "Why is Ansel Adams famous?" and "What is Ansel Adams best known for?" so you would want to make sure you address those questions in your essay as well.


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ansel adams **prints**
ansel adams **biography**
ansel adams **quotes**
ansel adams **yosemite**
ansel adams **wilderness**
ansel adams **calendar**
ansel adams **zion national park**
ansel adams **moonrise**
ansel adams **utah**


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People also ask

Why is Ansel Adams so famous? 

What is Ansel Adams best known for? 

What kind of camera did Ansel Adams use and why? 

What inspired Ansel Adams? 



Searches related to ansel adams

ansel adams **photographs**

ansel adams **prints**

ansel adams **work**

ansel adams **wiki**

ansel adams **education**

ansel adams **quotes**

ansel adams **style**

ansel adams **family**

Step 4: Follow Photonify's Essay Outline Template

Your essay should be written using this template/outline as a guide:

Introduction – Write two to three sentences introducing the famous photographer you will be writing about.

Bulleted List – Create a bulleted list with an overview of what you'll be talking about in the essay. You want to give your reader a quick preview of the information you will be covering so they can quickly scan through to find the information they want to read most. Since this essay will be about a famous photographer, your bulleted list might be something like "6 Interesting Things Everybody Should Know About Ansel Adams."

Bulleted List: Expanded – Refer to the bulleted list you just created. Expand upon each fact you outlined. Be sure to use subheadings throughout the article so that the text is broken up a bit and easy to read. A good way to structure your subheadings is by using what you wrote in your bulleted list.

Conclusion – Wrap up the article in one or two paragraphs.

If you'd like to see a few examples of this article template being used, check out the Photonify blog at <https://photonify.com/blog/>.